

Investment Case

Vision:

“Building a Group that positions itself to realise extraordinary opportunities”

Mission:

“We invest in and grow companies that provide solutions which are simple, innovative and fit for purpose”

Focus on delivering capital appreciation, earnings growth and dividend yields

Our customer real estate provides:

- foundation of sustainable annuity revenue
- platform for growth and opportunity
- defensive earnings profile
- entry point for investment in Fintech

Strong corporate management capacity

Ability to partner with financial institutions

Proven investment strategy

Access to well valued debt funding

Efficient Group cash management processes

Healthy debt to equity ratio which provides a strategic advantage in structuring acquisitions

Ability to harness opportunities arising from a societal shift towards remote operations, communication and financial transactions

Focus on innovation, research and development enables investment in profitable connectivity solutions and mitigates risks in respect of digital transformation

Ability of operating companies to generate substantial earnings growth by taking advantage of price elasticity

Huge's Acquisition Strategy

Huge's investor base is largely institutional investors focusing principally on long-term earnings growth and dividend yields. Accordingly, Huge's acquisition strategy needs to deliver on those expectations when evaluating organic and acquisitive growth opportunities.

Huge's acquisition strategy is to focus on opportunities that can leverage its customer real estate. There must be tangible proof that an opportunity is sustainable and, crucially, that the opportunity can successfully be made commercial.

Huge's earnings and cash focus means it actively avoids acquisition opportunities that are dilutive, that might negatively impact earnings or that might impose excessive capital commitments.

Huge believes that its acquisition strategy does maximise value for all its stakeholders.

In order for Huge to pursue an acquisition:

the target must have a large customer real estate

the founder must want to be the jockey

the target must have a direct contractual relationship with its customers

the target must have the ability to bill its customers directly

the target must generate annuity revenues