



Transformation

Huge's B-BBEE profile is important because it assists Huge in operating in the telecommunications industry and the broader South African economy. Huge continues to strive to improve the B-BBEE profile of its underlying operating companies.

Transformation in business is very important if a company wants to be a good corporate citizen and wants to drive positive economic outcomes for the whole of society.

COVID-19 has highlighted the important role companies can play in being good corporate citizens by being active members of the broader society, who provide immediate and emergency support to their stakeholders and the whole nation. Huge continues to target strategic initiatives that improve its transformation credentials, while also focusing on the well-being of its employees, particularly during economic circumstances as challenging as those currently being experienced.

During FY2020, Huge Connect concluded an empowerment transaction. Huge Connect is now 16.29% black-owned, and 60% of this black ownership constitutes black female ownership. This empowerment transaction significantly improves Huge Connect's B-BBEE credentials and ensures that it can maintain its competitive advantage in both the private and public sectors. The transaction also constitutes a positive step in achieving the Group's strategic objective of improving its B-BBEE profile.

During FY2019, Huge concluded empowerment transactions in respect of Huge Soho and Huge Cellular and during FY2020 the Huge operating companies acquired R48 million in products and services from these entities. Initiatives and investments focused on the transformation of Huge's other operating companies will continue as a key objective of the Growing Huge Strategy.